

VERT KAKA'AKO



Vert Kaka'ako Magazine

VERT KAKA'AKO is a quarterly magazine that shines a light on this dynamic urban neighborhood, bringing to life the stories of its businesses, people, places and events..

It connects the reader (residents, professionals who work in the district and visitors to Kaka'ako) to the latest in dining, shopping and entertainment, while reflecting on the evolution of this vibrant community, including its rich cultural history and development into a place where people can work, live, visit, learn and play.

PUBLICATION/CLOSING DATES:

MARCH/APRIL/MAY 2026

SPACE: January 2, 2026

PRINT-READY: January 9, 2026

JUNE/JULY/AUGUST 2026

SPACE: April 3, 2026

PRINT-READY: April 10, 2026

SEPTEMBER/OCTOBER/NOVEMBER 2026

SPACE: July 6, 2026

PRINT-READY: July 13, 2026

DECEMBER/JANUARY/FEBRUARY 2026-2027

SPACE: October 2, 2026

PRINT-READY: October 9, 2026

Tentative and subject to change.

To advertise: **Darin Nakakura** | 808-529-4726 | darin.nakakura@staradvertiser.com
Brian Kumura | 808-529-4760 | brian.kumura@staradvertiser.com
Rachel Yasunaga | 808-529-4319 | rachel.yasunaga@staradvertiser.com

KAKA'ŌKŌ



ADVERTISING RATES

QUARTERLY

| | 1x | 4x |
|------------------|---------|---------|
| Full Page | \$3,204 | \$2,626 |
| Half Page | \$2,102 | \$1,680 |
| 1/4 Page | \$1,314 | \$946 |

PREMIUM POSITIONS

Minimum 4x commitment.

COVERS

| | |
|--|---------|
| 2nd (inside front) & Page 1 | \$7,618 |
| Page 3 | \$3,782 |
| Page 5 | \$4,202 |
| 4th (back) | \$4,120 |

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design production rates if these services are required.

FILE DELIVERY

Please contact your Account Executive for delivery options.

PRODUCTION SPECS

TRIM SIZE: 8" x 10.5"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.5" side

Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 8"w x 10.5"h

Full Page with bleed: 8.25"w x 10.75"h
Build to trim size (8"w x 10.5"h) and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7.15"w x 9.65"h

2-Page Spread trim size: 16"w x 10.5"h

2-Page Spread with bleed: 16.25"w x 10.75"h

Build to trim size (16"w x 10.5"h) and extend the bleed .125" beyond trim on all sides.

1/2 Page (vertical): 3.57"w x 9.65"h

1/2 Page (horizontal): 7.15"w x 4.75"h

1/4 Page: 3.57"w x 4.75"h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new print-ready ad prior to the print-ready deadline.

ONLY PRINT-READY ADS ARE ACCEPTED.

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KAKA'AKO

VERTICAL



CIRCULATION/DISTRIBUTION

Quarterly | 17,000 copies distributed and mailed to over 8,000 condos/homes and businesses
In the Kaka'ako neighborhood + rack distribution at over 70 locations.

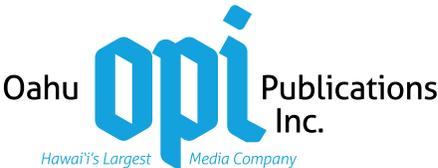
801 SOUTH ST
909 KAPIOLANI
1133 WAIMANU ST
1350 ALA MOANA
AE'O
ANAHA
THE BLOCK
THE COLLECTION
THE FLATS AT PU'UNUI

HALEKAUWILA PLACE
HAWAII TOWER
KEKOA COLLECTIVE
HOKUA
THE IMPERIAL PLAZA
KAMAKEE VISTA
KAUHALE KAKA'AKO
KEAUHOU PLACE
KE KILOHANA

KEOLA LA'I
KING MANOR
KO'OLANI
MOANA PACIFIC
NA LEI HULU KAPUNA
NAURU TOWER
ONE ARCHER LANE
ONE WATERFRONT
TOWER

PACIFICA HONOLULU
PARK LANE
THE ROYAL CAPITOL
PLAZA
ROYAL COURT
SYMPHONY HONOLULU
VANGUARD LOFTS
WAIEA
WAIHONUA

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HILUXURY ■ KAKA'AKO VERT ■ KAHALA LIFE ■ ONE-SIX KAIMUKI TO KAHALA
■ GO KAILUA ■ GO KAPOLEI ■ OAHU MENU GUIDE

101 THINGS TO DO - BIG ISLAND, KAUA'I, MAUI, OAHU ■ DRIVE MAGAZINE - BIG ISLAND, KAUA'I, MAUI, OAHU
OPI DIRECT MAIL ■ OAHU MEDIA GROUP ■ HAWAII.COM

500 ALA MOANA BOULEVARD, SUITE 2-200 | HONOLULU, HAWAII 96813 | (808) 529-4700 | FAX: (808) 529-4898