Oahu Menu Guide

Oahu's Premier Restaurant Menu Guide

OAHU menu GUIDE

Menus from Oʻahu's favorite restaurants —
from casual fare to fine dining and everything else in between!
Puff Pastry | Honolulu Star-Advertiser photo

DECEMBER 2025 – FEBUARY 2026

4 Issues Per Year!

SPOTLIGHTING OAHU'S CULINARY SCENE

Filled with menus, *OAHU MENU GUIDE* magazine will be the one-stop source for diners to decide "where to eat."

Featuring 2-page spreads and a QR code that points to your website, online menu, etc.

CIRCULATION

30,000 copies printed quarterly

DISTRIBUTION

- Honolulu International Airport
- Hotel Concierges
- Waikiki Street Stands
- Military Locations

Additional locations across Oahu.

PUBLICATION & CLOSING DATES:

Spring: March, April, May 2026
SPACE: January 2, 2026
PRINT-READY: January 9, 2026

Summer: June, July, August 2026
SPACE: April 3, 2026
PRINT-READY: April 10, 2026

Fall: September, October, November 2026
SPACE: July 3, 2026
PRINT-READY: July 10, 2026

Winter: December 2026, January, February 2027
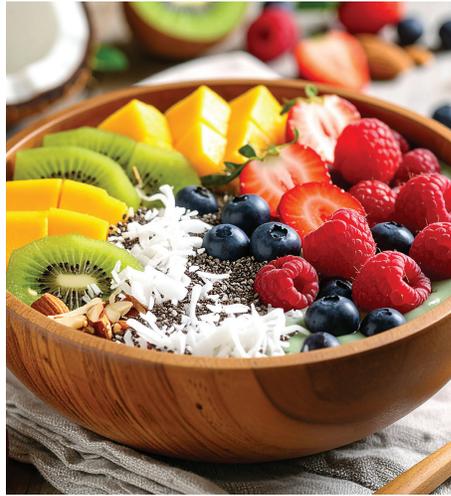SPACE: October 3, 2026
PRINT-READY: October 10, 2026

Tentative and subject to change.

To advertise: Darin Nakakura
darin.nakakura@staradvertiser.com | 808-529-4726

Oahu **Menu** *Guide*

*Oahu's Premier
Restaurant Menu Guide*

ADVERTISING RATES
QUARTERLY

2-Page Spread	4x	$1,200 per issue
2-Page Spread	3x	$1,350 per issue
2-Page Spread	2x	$1,500 per issue
2-Page Spread	1x	$1,750 per issue

PREMIUM POSITIONS

Minimum 4x commitment.

Inside Front Cover & Page 1	$2,500 per issue
Back Cover	$1,750 per issue
Pages 2 & 3	$1,800 per issue
Pages 4 & 5	$1,800 per issue
Pages 6 & 7	$1,800 per issue
Pages 8 & 9	$1,800 per issue
Pages 10 & 11	$1,800 per issue
Pages 12 & 13	$1,800 per issue
Pages 14 & 15	$1,800 per issue
Pages 16 & 17	$1,800 per issue
Pages 18 & 19	$1,800 per issue
Opposite Welcome & TOC	$1,000 per issue

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions.

ADDITIONAL CHARGES
Contact your Account Executive for additional design production rates if these services are required.

FILE DELIVERY
Contact your Account Executive for delivery options.

PRINT-READY:
PRODUCTION SPECS - ADS

TRIM SIZE: 5.25" X 8"
SAFETY: All live matter must be at least 0.25" from trim on all sides.
BINDING: Perfect bound, 8" side
Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size:	5.25"w x 8"h
Full Page with bleed:	5.5"w x 8.25"h
Build to trim size (5.25"w x 8"h) and extend the bleed .125" beyond trim on all sides.	
Full Page no bleed:	4.75"w x 7.5"h
2-Page Spread trim size:	10.5"w x 8"h
2-Page Spread with bleed:	10.75"w x 8.25"h
Build to trim size (10.5"w x 8"h) and extend the bleed .125" beyond trim on all sides.	

PRODUCTION SPECS - MENU

2-PAGE MENU LIVE AREA: 9.6"w x 7"h
1-PAGE MENU LIVE AREA: 4"w x 7"h
Bleed is not an option on the menu pages. Menus not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

DIGITAL FILE REQUIREMENTS
All ad submissions must be PDF/X-1a files
The PDF/X-1a files must have:
• All fonts embedded.
• CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
• All PMS or Pantone colors must be converted to CMYK.
• Resolution: 300 dpi
• Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new print-ready ad prior to the print-ready deadline.

QR CODES WILL NOT BE ADDED TO PRINT-READY MENUS OR ADS.

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