

DIGITAL BILLBOARD NETWORK

The Right Audience To Help You Succeed!

“Just Ask Brian”



HICKAM FEDERAL CREDIT UNION

*“In less than two months, our campaign with the Digital Billboard Network along with print and online has already attracted **over 335 new credit union members**. The large audience reach has really helped us achieve our campaign goals. I also really like that we get a detailed report of the views each month.”*

- Brian Sawai,
Director of Marketing
Hickam Federal Credit Union

Hickam FCU Reach =
1,174,410 Adult Impressions (2 months)



2,867,213 Hawaii's Largest Weekly Audience Reach

Google Analytics August 2019, Digital Billboard Network August 2019, Nielsen Scarborough 2019 R1

Digital Billboard Network

1,659,389
Weekly Views

631,564 Young Adults
 596,782 Adults
 431,043 Mature Adults

Star-Advertiser

456,033
Weekly Readers

54,444 Young Adults
 97,453 Adults
 304,137 Mature Adults

StarAdvertiser.com

497,884
Weekly Unique Visitors

62,236 Young Adults
 130,446 Adults
 305,203 Mature Adults

MidWeek

253,907
Weekly Readers

17,897 Young Adults
 47,459 Adults
 188,551 Mature Adults

Take advantage of Hawaii's largest viewership reach to get results!
Call Brandon Yamashita at (808)529-4343 for your customized audience quote!