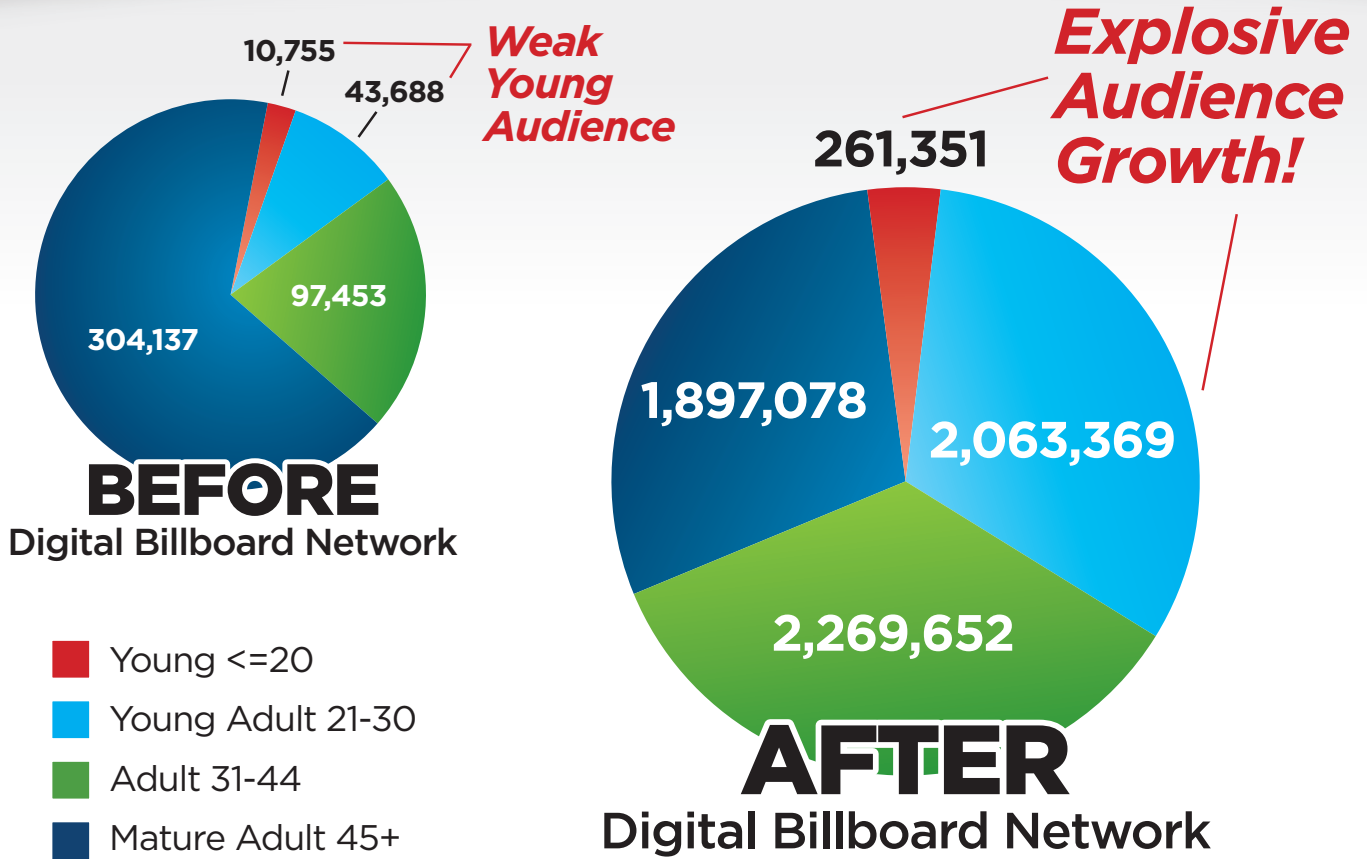




Experience an Audience Explosion!



Historically, newspapers across the nation have struggled to reach the desirable 21-44 year olds. Studies show this group spends 70% of their time out of home. And when coupled with their internet usage, all traditional medias have seen declining numbers in reaching this age category.

The Digital Billboard Network solves this missing piece of the audience chart by using high frequency video rotation with screens placed in attractive retail locations.

DBN is able to target this age group while they're out and about shopping and dining.

DBN can also provide engagement reports at the end of the month so you can determine the effectiveness of your messaging. The Digital Billboard Network is defining audience engagement and providing advertisers with explosive audience growth within the 21-44 age group.

Take advantage of Hawaii's largest viewership reach to get results!
Contact Brandon Yamashita at (808)529-4343
or email byamashita@staradvertiser.com