

NUMBERS TELL THE STORY!

JUNE REPORT

Confirmed Views

5.983 Million

Opportunities to See

13.7 Million

Male	57%
Female	

Under 20 years old	4%
21 - 30 years old	34%
31 - 44 years old	
4E 9 older	26%

70% or nearly 4.2 Million Reach

into the 21-44 age group

How many TV viewers or radio listeners is your message reaching? Are you getting monthly reports as to who's actually watching and listening to your message? If you're not, call us today.

ASK FOR THE END OF SUMMER SPECIAL

Some restrictions apply. Limited time offer.

BRANDON YAMASHITA (808) 529-4343 byamashita@staradvertiser.com

2,639,045 Hawaii's Largest Weekly Audience Reach

Google Analytics June 2019, Digital Billboard Network June 2019, Nielsen Scarborough 2018 R2

Digital Billboard Network 1,495,747

Weekly Views

570,254 Young Adults 537,363 Adults 388,131 Mature Adults Star-Advertiser

447,570 Weekly Readers

51,998 Young Adults 97,066 Adults 298.506 Mature Adults Star Advertiser.com

441,874

Weekly Unique Visitors 70,700 Young Adults

110,469 Adults 260,706 Mature Adults MidWeek

253,854

Weekly Readers

15,093 Young Adults 52,295 Adults 186,446 Mature Adults

Take advantage of the largest viewership reach in Hawaii and call us for your customized audience quote today!