

HONOLULU  
**Star Advertiser**  
**Career**  
**EXPO** **2018**

*Serious Opportunities for Serious Seekers*

## Advertising Packages

### Full Page Package\*

Full page ad in guidebook, custom keyword, 3 col. x 4"  
Sunday employment ad, 7 days on monster.com,  
6x5\* retail ad, 30-day employment video,  
online presence in print replica

### Half Page Package\*

Half page ad in guidebook, custom keyword, 3 col. x 4"  
Sunday employment ad, 7 days on monster.com,  
6x2\* retail ad, 30-day employment video,  
online presence in print replica

### Quarter Page Package\*

Quarter page ad in guidebook, custom keyword,  
2 col. x 3" Sunday employment ad, 7 days on  
monster.com, 30-day employment video,  
online presence in print replica

### Booth Package\*

10'x10' booth includes 8' back wall and 3' sidewalls;  
8' skirted table, 2 chairs, 2 meals, wastebasket and  
booth ID, a 2x4.5" ad in the guidebook, and online  
presence in print replica

\*All advertising packages include booth package and  
company name in MidWeek on July 25 and Career Expo  
Guidebook in Star-Advertiser on July 27.

**For more information call: 808-291-7033  
or email [dching@staradvertiser.com](mailto:dching@staradvertiser.com)**

**Wednesday,  
August 1, 2018**

**Neal Blaisdell  
Center  
Exhibition Hall**

**Expo  
9:00am-3:00pm**

**Personal & Career  
Development  
Workshops**

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**EVENT GUIDEBOOK**  
*Published Friday, July 27  
Honolulu Star-Advertiser  
and distributed at event*

**DEADLINES**  
*Space Reservation:  
Monday, July 16, 2018  
Camera Ready:  
Monday, July 23, 2018*

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**SPECIAL EMPLOYMENT  
PACKAGE DEADLINES**

*Space Reservation:  
Friday, July 20, 2018  
Camera Ready:  
Tuesday, July 24, 2018*

# Career Expo Exhibitor Specials!

Select the package below, complete information and email your account executive or fax to 808-529-4898 attn: Career Expo

	August 1, 2018	March 27, 2019	July 31, 2019
<b>Full Page</b>	<input type="checkbox"/> 1x @ \$6,000 + tax	<input type="checkbox"/> 2x @ \$5,000 each + tax <b>(save \$2,000)</b>	<input type="checkbox"/> 3x @ \$4,000 each + tax <b>(save \$6,000)</b>
<b>Half Page</b>	<input type="checkbox"/> 1x @ \$4,500 + tax	<input type="checkbox"/> 2x @ \$3,500 each + tax <b>(save \$2,000)</b>	<input type="checkbox"/> 3x @ \$3,000 each + tax <b>(save \$4,500)</b>
<b>Quarter Page</b>	<input type="checkbox"/> 1x @ \$2,550 + tax	<input type="checkbox"/> 2x @ \$2,000 each + tax <b>(save \$1,100)</b>	<input type="checkbox"/> 3x @ 1,700 each + tax <b>(save \$2,550)</b>
<b>Exhibitor Booth</b>	<input type="checkbox"/> 1x @ \$950 + tax	<input type="checkbox"/> 2x @ \$900 each + tax <b>(save \$100)</b>	<input type="checkbox"/> 3x @ \$850 each + tax <b>(save \$300)</b>

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Contact Information	Billing Information
Company Name:	<input type="checkbox"/> Same as contact information
Company Address:	Company Name:
City, State & Zip code:	Company Address:
Company Phone & Fax:	City, State & Zip code:
Contact Name & Title:	Company Phone & Fax:
Contact Phone:	Billing Contact Name & Title:
Contact Email:	Billing Contact Phone:
How would you like your company name listed online? DC	Billing Contact Email:

**PAYMENT METHOD:**  **CHECK** Payable to Honolulu Star-Advertiser or **CREDIT CARD:**  VISA  MC  AMEX  
 Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_

**For more information call: 808-529-4796 or email [dching@staradvertiser.com](mailto:dching@staradvertiser.com)**

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## Sponsor Packages

### Title Sponsor

Logo on all marketing collateral, name recognition in all broadcast promotion, banner display at expo on August 1, full page advertising package and booth package.

### Workshop Sponsor

Workshop room plus name mention in all marketing collateral, banner display at expo on August 1, half page advertising package and booth package.

### Admission Sponsor

VIP admission table outside Career Expo entrance, name mention in all marketing collateral, banner display at expo on August 1, quarter page advertising package and booth package.

### Lunch Sponsor

Provide lunch to exhibitors in VIP exhibitor lounge, name mention in all marketing collateral, banner display at expo on August 1, quarter page advertising package and booth package.

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# Career Expo Sponsor Packages

Select the package below, complete information and email your account executive or fax to 808-529-4898 attn: Career Expo

Sponsor Package	Price
Title, 2 available	\$20,000
Workshop, 4 available	\$7,500
Admission	\$5,000
Lunch	\$5,000

*All prices plus tax*

**Sponsor Package and Amount:** \_\_\_\_\_

X \_\_\_\_\_  
 Signature, Title and Date

Contact Information	Billing Information
Company Name:	<input type="checkbox"/> Same as contact information
Company Address:	Company Name:
City, State & Zip code:	Company Address:
Company Phone & Fax:	City, State & Zip code:
Contact Name & Title:	Company Phone & Fax:
Contact Phone:	Billing Contact Name & Title:
Contact Email:	Billing Contact Phone:
How would you like your company name listed online?      DC	Billing Contact Email:

**PAYMENT METHOD:**  **CHECK** Payable to Honolulu Star-Advertiser or      **CREDIT CARD:**  VISA  MC  AMEX  
 Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_

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