



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **NEW HOTEL & RESTAURANT INDUSTRY SHOW: OFFICIAL TRADE SHOW OF THE HAWAI'I LODGING & TOURISM AND HAWAI'I RESTAURANT ASSOCIATIONS**

**HONOLULU** – In an ever-changing international marketplace, the Hawai'i Lodging & Tourism Association (HLTA) and Hawai'i Restaurant Association (HRA) are launching an unprecedented annual hospitality industry event this spring. Official trade show of both organizations, the **Hawai'i Hotel & Restaurant Show** will take place on Wednesday and Thursday, May 29 and 30 from 10 am to 5 pm at the Hawai'i Convention Center (1801 Kalakaua Avenue). Showcasing the very best from Hawai'i and beyond, attendees will discover what's new in lodging, hospitality and food service.

"I am very excited that HLTA is partnering with the Restaurant Association and sponsor Honolulu Star-Advertiser to hold the first-ever Hawai'i Hotel and Restaurant Show," said Mufi Hannemann, President and CEO of the Hawai'i Lodging & Tourism Association. "All three organizations are committed to making this event the premier hospitality trade show in the state at our new venue, the Hawai'i Convention Center."

"Sponsored in part by *Hawaiian Electric Company* and featuring *Enterprise Rent A Car*, *Samsung* as well as many other global brands, this event will present new and unique opportunities for both vendors and guests including educational seminars by industry experts, live demonstrations and the latest trends in technology," said Tom Jones, Chair-elect of the Hawai'i Restaurant Association and President of Gyotaku Restaurants.

(more)



# Star Advertiser

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"Industry leaders won't want to miss the networking opportunities at Wednesday evening's "Pau Hana" event while enjoying some of the most popular cocktails, pupu (appetizers) and entertainment in Hawaii today," said Dennis Francis, President and Publisher of the Honolulu Star-Advertiser. "The Hawai'i Hotel & Restaurant Show is an all-inclusive resource that brings the best of Hawai'i and the Pacific Rim together. We are also pleased to announce that a portion of the event proceeds will go to HLTA and HRA student scholarship funds."

The Hawai'i Hotel & Restaurant Show is for professionals and students in the lodging, travel, hospitality and food service industries including those employed by hotels, restaurants and related service companies. Booth and sponsorship packages start from \$1,300.

To reserve booth space or sponsorship opportunities, contact Events Manager Gerald Shintaku at (808) 529-4850 or [gshintaku@stareventshawaii.com](mailto:gshintaku@stareventshawaii.com)

Sponsorship and booth space reservations are due by April 30, 2019. For more information, visit [HawaiiHotelAndRestaurantShow.Com](http://HawaiiHotelAndRestaurantShow.Com)

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